



Iprova

AI-Assisted Invention Summit 2026

May 19th 2026

IMD Business School, Lausanne, Switzerland

Agenda

Event moderator: Dr Ulf Marquardt, Senior Manager, Development Partnerships, Nestlé

08:30 – 09:00

Registration

Welcome coffee and opportunity to meet peers before the keynote

09:00 – 09:05

Welcome

David Bach, President and Nestlé Professor of Strategy and Political Economy at IMD Business School

09:05 – 09:10

Opening remarks

Sir Hossein Yassaie, Tech Entrepreneur and AI investor

09.10 – 09.30

Opening keynote

Work and democratising invention at the Frontier: the vision becomes enterprise reality

Speakers

- Raya Volinsky, Global Director, AI Workforce (Modern Work), Industry and Partnerships, Microsoft
- Julian Nolan, CEO, Iprova

09.30 – 10.20

Science, Invention and The Machine. How AI Enabled Science and Invention will Impact New Product Development

Representatives from world-leading AI enabled science and invention companies discussing the tech stack required to make the discoveries and inventions which will drive next gen products - AI enabled knowledge discovery, scientific discovery, invention and simulation.

Speakers

- Dr Peter Staar, Principal Research Staff Member, Master Inventor, Leader of "AI for Knowledge" group, IBM
- Dr Tarek Besold, Flagship Lead AI for Scientific Discovery, SonyAI
- Sebastien Massart, Chief Corporate Strategist, Dassault Systèmes
- Dr Harry Cronin, Head of Applications – Standards and Science, Iprova

Moderator: Maaïke Van Velzen, Iprova advisory board

10.20 – 10.45

New Product Launch – Invention Voyager

What if every conversation could spark an invention?

At this year's summit, Andrew Reid, Global Partner Solutions Director at Microsoft joins Iprova's Jon Foster to unveil Invention Voyager - a breakthrough designed to magnify enterprise creativity.

Stay tuned as we reveal more in the lead-up to 19 May.

Speakers

- Andrew Reid, Global Partner Solutions Director, Member of the Microsoft Swiss Leadership Board, Microsoft
- Jon Foster, Senior Product Manager, Iprova

10.45 – 11.15

Coffee and networking break

11.15 – 11.45

Matching AI Enabled Science and Invention Strategy to Your Organisational Reality

- Aligning the AI enabled science and invention strategy to organisational reality
- Based on a Jan/Feb 2026 edition HBR paper authored by the presenters
- Includes “How To” enterprise guide

Speakers

- Cyril Bouquet, Professor of Innovation, IMD
- Dr Chris Wright, CTO, Iprova

11.45 – 12.30 pm

AI Assisted Invention Tools in Action - Breakout Sessions

Stream A – Invention Studio and Business Radar

- Demo of Invention Studio 3 for invention and new business opportunities
- Illustrations of visual human-AI interaction

Speakers

- Dr Eileen Ho, Business Development Manager, Iprova
- Dr Andreea Constantin, Head of Product Development, Iprova

Stream B – Standards and Claims Charting

- Demo of Iprova's brand new claims charting tool: From patents to claims charts in minutes, not hours
- Demo of Invention Studio 3 Telecom Standards Edition: How to invent towards standards like 5G and 6G

Speakers

- Dr Harry Cronin, Head of Applications – Standards and Science, Iprova
- Dr Ben Meunier, Machine Learning Engineer, Iprova

12.30 – 2.00 pm

Group photo, lunch and networking

2.00 – 2.45 pm

AI Assisted Invention - Learning and Best Practice - 2026

Panel with quickfire 5-to-10-minute use cases and learning across multiple industries for AI-Assisted Invention

Speakers

Ruud Peters, former Executive Vice President and Chief Intellectual Property Office, Philips in discussion with users of AI Assisted invention across industrial, FMCG, technology and telecommunications sectors.

2.45 – 3.40 pm

How to Navigate the AI, invention and IP Landscape

- What is the business impact of agentic AI and human-AI collaboration?
- What are the latest technological advances, and what can we expect to see in the future?
- What changes can we expect to see in the way products are developed / IP created and what will be the organisation impact?

Speakers

- Bill Fischer, Professor of Innovation, MIT
- Robert Hirt, Capgemini Invent, Lead – Enterprise Data & Analytics
- Gianluca Lo Sinno, Director Engineering, TE Connectivity
- Nikolaus Thumm, Senior Consultant, Organisation for Economic Co-operation and Development (OECD)

Moderator: Dr Ulf Marquardt, Senior Manager, Development Partnerships, Nestlé

3.40 – 4.10 pm

Coffee break

4.10 – 4.40 pm

Integrated Workflows for Inventing at Speed and Scale. A Day in the Life of an Inventor Working at the Human-AI frontier

- Who will be the inventors of the future?
- What tools will they use? How will these integrate into workflows?
- What will be the business outcomes and ROI?

Speaker

- Joe Martin, Senior Invention Engineer, Iprova

4.40 – 5.10 pm

How Does Technological Innovation Really Work?

- Innovation is messier than we think. Martin explores the serendipitous reality of how world-changing ideas actually emerge
- He unpacks the story of the Like button, one of the most influential inventions of the digital age
- And poses the question: is AI likely to follow the same pattern, with what implications?

Speaker

- Martin Reeves is author of "Like" (HBR Press, 2025), The Imagination Machine (HBR Press 2021), Your Strategy Needs a Strategy (HBR Press 2015) and many other books on strategy and innovation, and founder and former chair of the BCG Henderson Institute

5.10 – 5.15 pm

Closing remarks

5.15 – 6.30 pm

Drinks reception