



# Iprova

## AI-Assisted Invention Summit 2026

May 19th 2026

IMD Business School, Lausanne, Switzerland

# Agenda

Event moderator: Dr Ulf Marquardt, Senior Manager, Development Partnerships, Nestlé

**08:30 – 09:00**

## **Registration**

Welcome coffee and opportunity to meet peers before the keynote

**09:00 – 09:05**

## **Welcome**

Mikołaj Jan Piskorski, Professor of Digital Strategy, Analytics and Innovation at IMD Business School

**09:05 – 09:10**

## **Opening remarks**

Sir Hossein Yassaie, Tech Entrepreneur and AI investor

**09.10 – 09.30**

## **Opening keynote : From Intelligence on Tap to Human Agency. Invention at the Frontier - the Vision Becomes Enterprise Reality**

### Speakers

- Raya Volinsky, Global Director, AI Workforce (Modern Work), Industry and Partnerships, Microsoft
- Julian Nolan, CEO, Iprova

**09.30 – 10.20**

## **Science, Invention and The Machine. How AI Enabled Science and Invention will Impact New Product Development**

Representatives from world-leading AI enabled science and invention companies discuss the tech stack required to make the discoveries and inventions which will drive next gen products - AI enabled knowledge discovery, scientific discovery, invention and simulation.

### Speakers

- Dr Peter Staar, Principal Research Staff Member, Master Inventor, Leader of "AI for Knowledge" group, IBM
- Dr Tarek Besold\*, Flagship Lead AI for Scientific Discovery, SonyAI
- Sebastien Massart, Chief Corporate Strategist, Dassault Systèmes
- Dr Harry Cronin, Head of Applications – Standards and Science, Iprova

Moderator: Maaïke Van Velzen, Iprova advisory board

**10.20 – 10.45**

## **New Product Launch – Invention Voyager**

What if every conversation could spark an invention?

At this year's summit, Andrew Reid, Global Partner Solutions Director at Microsoft joins Iprova's Jon Foster to unveil Invention Voyager - a breakthrough designed to magnify enterprise creativity.

### Speakers

- Andrew Reid, Commercial Partner Lead and Member of the Microsoft Swiss Leadership Board, Microsoft
- Jon Foster, Senior Product Manager, Iprova

\*joining remotely

<b>10.45 – 11.15</b>	<b>Coffee and networking break</b>
<b>11.15 – 11.45</b>	<p><b>Matching AI Enabled Science and Invention Strategy to Your Organisational Reality</b></p> <ul style="list-style-type: none"> <li>● Aligning the AI enabled science and invention strategy to organisational reality</li> <li>● Based on a Jan/Feb 2026 edition HBR paper authored by the presenters</li> <li>● Includes “How To” enterprise guide</li> </ul> <p><u>Speakers</u></p> <ul style="list-style-type: none"> <li>● Cyril Bouquet, Professor of Innovation, IMD</li> <li>● Dr Chris Wright, CTO, Iprova</li> </ul>
<b>11.45 – 12.30 pm</b>	<p><b>AI Assisted Invention Tools in Action</b></p> <p><b>Invention Studio and Business Radar</b></p> <ul style="list-style-type: none"> <li>● Demo of Invention Studio 3 for invention and new business opportunity identification</li> <li>● Illustrations of visual human-AI interaction</li> </ul> <p><b>Standards and Claims Charting</b></p> <ul style="list-style-type: none"> <li>● 5 minute overview of Iprova's brand new claims charting tool: From patents to claims charts in minutes, not hours</li> <li>● 5 minute overview of Invention Studio 3 Telecom Standards Edition: How to invent towards standards like 5G and 6G</li> </ul> <p><u>Speakers</u></p> <ul style="list-style-type: none"> <li>● Dr Eileen Ho, Business Development Manager, Iprova</li> <li>● Dr Andreea Constantin, Head of Product Development, Iprova</li> <li>● Dr Harry Cronin, Head of Applications and Science, Iprova</li> </ul>
<b>12.30 – 2.00 pm</b>	<b>Group photo, lunch and networking</b>
<b>2.00 – 2.45 pm</b>	<p><b>AI Assisted Invention - Learning and Best Practice - 2026</b></p> <p>Panel with quickfire 5-to-10-minute use cases and learning across multiple industries for AI-Assisted Invention</p> <p><u>Speakers and moderator</u></p> <p>Ruud Peters, former Executive Vice President and Chief Intellectual Property Office, Philips in discussion with four users of AI Assisted invention across the industrial, FMCG, technology and mining sectors.</p>
<b>2.45 – 3.40 pm</b>	<p><b>How to Navigate the AI, invention and IP Landscape</b></p> <ul style="list-style-type: none"> <li>● What is the business impact of agentic AI and human-AI collaboration?</li> <li>● What are the latest technological advances, and what can we expect to see in the future?</li> </ul>

\*joining remotely

- What changes can we expect to see in the way products are developed / IP created and what will be the organisation impact?

Speakers

- Philippe Quinio, Group Vice President, STMicroelectronics
- Robert Hirt, Lead – Enterprise Data & Analytics, Capgemini Invent,
- Gianluca Lo Sinno, Director Engineering, TE Connectivity
- Nikolaus Thumm, Senior Consultant, Organisation for Economic Co-operation and Development (OECD)

Moderator: Dr Ulf Marquardt, Senior Manager, Development Partnerships, Nestlé

**3.40 – 4.10 pm**

**Coffee break**

**4.10 – 4.30 pm**

**Integrated Workflows for Inventing at Speed and Scale. A Day in the Life of an Inventor Working at the Human-AI frontier**

- Who will be the inventors of the future?
- What tools will they use? How will these integrate into workflows?
- What will be the business outcomes and ROI?

Speakers

- Joe Martin, Senior Invention Engineer, Iprova

**4.30 – 5.10 pm**

**How Does Technological Innovation Really Work?**

- Innovation is messier than we think. Explore the serendipitous reality of how world-changing ideas actually emerge
- Unpack the story of the Like button, one of the most influential inventions of the digital age
- Pose the question: is AI likely to follow the same pattern, with what implications?

Speaker

- Martin Reeves\* is author of "Like" (HBR Press, 2025), The Imagination Machine (HBR Press 2021), Your Strategy Needs a Strategy (HBR Press 2015) and many other books on strategy and innovation, and founder and former chair of the BCG Henderson Institute

**5.10 – 5.15 pm**

**Closing remarks**

**5.15 – 6.30 pm**

**Drinks reception**

\*joining remotely